



thank you!

Because of a cabi Stylist, cabi continues to empower women throughout the world. It's our pleasure to introduce to you...

FRANCISCA

a Sister Entrepreneur from Sefwi Wiaso, Ghana

Francisca Quaye lives with her two children in a rented apartment in Sefwi Wiaso, Ghana. As her family's sole provider, it has been difficult for Francisca to put food on the table while affording the rest of the household's expenses. When Francisca was growing up, her parents couldn't afford to keep sending her to school, so she completed an apprenticeship in dressmaking instead. She became very skilled and learned to sew any type of garment. Francisca decided to start her own sewing business to support her family. However, she poured all of her earnings into securing a storefront, and she didn't have enough capital to invest in the materials she needed. Production was stilted. Francisca's profits were so low, she worried she wouldn't be able to provide for her family.

She discussed her financial troubles with some friends who recommended she partner with Opportunity International. Because a cabi Stylist is building her business, Francisca received a loan, which she used to purchase fabrics, thread, zippers, and other materials. Francisca's productivity soared, and she started filling regular orders for her customers. Her higher income means she no longer has to worry about providing food or necessities for her children. She hopes to keep growing her business so she can both help her family and give back to her community.

This partnership with Francisca has paved the way for her to live out her dreams and plan a prosperous future for her business and family.

Because a cabi Stylist began her business, Francisca was able to begin hers.

We are so grateful to Opportunity International for enabling us to support remarkable women like her around the world. Through the way they have established financial services across the globe, we are able to fulfill our goal of empowering women, helping them work their way out of poverty, strengthen their families, and improve their communities.

From the entire cabi family, thank you for playing a meaningful role in our W.E. are cabi movement!



W.E. are cabi