

August

Subj: August Fashion Bonus items arriving in style!

Hi [Goes By],

From me to you, congratulations! You've earned [X] additional Personal Purchase discounts for starting off your season strong. Keep this momentum going all season long, and enjoy these well-deserved items!

Warmly,

Cheryl Higgins
Vice President of Sales & Stylist Services

September

Subj: Your monthly Fashion Bonus items are here!

Hi [Goes By],

Look at you, cabi girl! Your excellent sales this month earned you an additional [X] Personal Purchase discounts to be used on whatever you and your closet desires—just in time for New Arrivals!

Enjoy these new wardrobe additions!

Cheryl Higgins
Vice President of Sales & Stylist Services

October

Subj: October Fashion Bonus? Obvi!

Hi [Goes By],

Strong October sales means you've got [X] new Personal Purchase discounts waiting for you in CLIO—way to go! And, with our *Grace* New Arrivals debuting, you have the opportunity to purchase some pieces that will have women eager to know more.

Cheering you on as you continue your season strong!

Warmly,

Cheryl Higgins
Vice President of Sales & Stylist Services

November

Subj: Well, aren't you fabulous!

Hi [Goes By],

Our Fashion Bonus earned you [X] items at 50% off, but you put in the work! Your new Personal Purchases are waiting for you in CLIO—enjoy!

Here's to finishing strong and celebrating all you've accomplished this season!

Warmly,

Cheryl Higgins
Vice President of Sales & Stylist Services